



LG OLED

The Award Winning LG OLED Line-up

LG OLED is a new category of television.
Using revolutionary self-lighting pixels, they can achieve perfect black and infinite contrast giving you incredible colour and picture clarity.

LG QNED MiniLED

New MiniLED technology is a giant leap forward in LCD TV. MiniLED technology uses smaller LEDs to maximize precise luminance, a higher level of contrast and deeper blacks due to increased dimming zones.

A colour innovation that needs to be seen. Two colour technologies - Quantum Dot and NanoCell Plus - combine to deliver a more stunning picture with richer, more accurate colours.



ZX
88" / 77"



G1
77" / 65" / 55"



C1
83" / 77" / 65" /
55" / 48"



A1
65" / 55" / 48"



QNED99
86" / 75" / 65"



QNED90
86" / 75" / 65"

Display Type	8K OLED Display	4K OLED Display	4K OLED Display	4K OLED Display	Real 8K QNED Display	Real 4K QNED Display
Gallery Design	77" Only	✓	-	-	-	-
Resolution	8K	4K	4K	4K	8K	4K
Upgraded - Processor	α9 Gen3 AI Processor 8K	α9 Gen4 AI Processor 4K	α9 Gen4 AI Processor 4K	α7 Gen4 AI Processor 4K	α9 Gen4 AI Processor 8K	α7 Gen4 AI Processor 4K
Refresh Rate	Refresh Rate 120Hz	Refresh Rate 120Hz	Refresh Rate 120Hz	Refresh Rate 60Hz	TruMotion 240 (Native 120Hz)	TruMotion 240 (Native 120Hz)
True Colour Accuracy	Pro	Pro	Pro	✓	Pro	✓
Dimming Technology	Pixel Dimming	Pixel Dimming	Pixel Dimming	Pixel Dimming	Full Array Dimming Pro	Full Array Dimming Pro
Cinema HDR	✓	✓	✓	✓	✓	✓
HDR Dynamic Tone Mapping	Pro	Pro	Pro	✓	Pro	✓
Dolby Vision™ IQ	✓	✓	✓	✓	✓	✓
Quad Step Noise Reduction, Frequency Based Sharpness Enhancer	✓	✓	✓	Double Step Noise Reduction, Sharpness Enhancer	✓	Double Step Noise Reduction, Sharpness Enhancer
Advanced Contrast Enhancer	✓	✓	✓	-	✓	-
Face Enhancing	✓	✓	✓	✓	Face, Body & Object	✓
Ultra Luminance	Pro	Pro	Pro	Pro	Pro	Pro
Resolution Upscaler	8K Upscaler	4K Upscaler	4K Upscaler	4K Upscaler	AI 8K Upscaler	AI Upscaler
Motion	OLED Motion	OLED Motion Pro	OLED Motion Pro	-	Motion Pro	Motion Pro
Filmmaker Mode	✓	✓	✓	✓	✓	✓
Upgraded - webOS	5.0	6.0	6.0	6.0	6.0	6.0
LG Sound Sync	✓	✓	✓	✓	✓	✓
Dolby Atmos®	✓	✓	✓	✓	✓	✓
Intelligent Voice Recognition	✓	✓	✓	✓	✓	✓
NEW - Game Optimizer	-	✓	✓	✓	✓	✓
4K@120Hz / GSync/VRR/ALLM/HGiG	✓/✓/✓/✓/✓	✓/✓/✓/✓/✓	✓/✓/✓/✓/✓	-/✓/✓/✓/✓	✓/✓/✓/✓/✓	✓/✓/✓/✓/✓
Upgraded - NFC Magic Remote	Magic Remote	✓	✓	Magic Remote	✓	Magic Remote
LG ThinQ AI	✓	✓	✓	✓	✓	✓
Upgraded - AI Picture	Pro	Pro	Pro	✓	Pro	Pro
Apple Airplay 2 + HomeKit Compatibility	✓	✓	✓	✓	✓	✓
Upgraded - Home Dashboard	✓	✓	✓	✓	✓	✓
Google Assistant	✓	✓	✓	✓	✓	✓
Amazon Alexa	✓	✓	✓	✓	✓	✓
Sports Alert	✓	✓	✓	✓	✓	✓



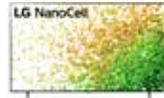
LG NanoCell

Unveil a new world in NanoCell™ Technology

Vibrant Nano Colour and detailed crisp images, made possible by the display's nanometer-sized particles. With Nano Accuracy, images are vivid and lifelike.



NANO90
86" / 75" /
65" / 55"



NANO85
75" / 65" /
55" / 50"



NANO75
86" / 75" / 65" /
55" / 50" / 43"

LG UHD TV

Not all UHD TVs are the same

LG UHD TVs come with LG's Active HDR technology to support some of the latest content. Along with the easy-to-use webOS 6.0 Smart TV platform, you'll get an outstanding 4K viewing experience.



UP87
86" / 82"



UP77
75" / 70" / 65" / 60" / 55"
/ 50" / 43"



UP75
75" / 70" / 65" / 55" / 50"
/ 43"

Display Type	4K NanoCell Display	4K NanoCell Display	4K NanoCell Display	4K UHD Display	4K UHD Display	4K UHD Display
Resolution	4K	4K	4K	4K	4K	4K
Upgraded - Processor	α7 Gen4 Processor 4K	α7 Gen4 Processor 4K	86" - α7 Gen4 Processor 4K 75/65/55/50/43" - Quad Core Processor 4K	86" - α7 Gen4 Processor 4K 82" - Quad Core Processor 4K	Quad Core Processor 4K	Quad Core Processor 4K
Refresh Rate	TruMotion 240 (Native 120Hz)	TruMotion 240 (Native 120Hz)	86" - TruMotion 240 (Native 120Hz) 75/65/55/50/43" - TruMotion 120 (Native 60Hz)	TruMotion 240 (Native 120Hz)	TruMotion 120 (Native 60Hz)	TruMotion 120 (Native 60Hz)
True Colour Accuracy	✓	✓	✓	✓	✓	✓
Dimming Technology	86" - Full Array Dimming Pro 75/65/55"- Full Array Dimming	86" - Full Array Dimming Pro 75/65/55/50"- Local Dimming	-	-	-	-
Cinema HDR	✓	✓	86" Only	✓	-	-
HDR Dynamic Tone Mapping	✓	✓	✓	✓	✓	✓
Dolby Vision™ IQ	✓	✓	86" Only	✓	-	-
Quad Step Noise Reduction, Frequency Based Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer	Double Step Noise Reduction, Sharpness Enhancer
Advanced Contrast Enhancer	-	-	-	-	-	-
Face Enhancing	✓	✓	✓	✓	-	-
Ultra Luminance	✓	✓	-	✓	-	-
Resolution Upscaler	AI Upscaler	AI Upscaler	86" - AI Upscaler 75/65/55/50/43"- 4K Upscaler	AI Upscaler	4K Upscaler	4K Upscaler
Motion	Motion Pro	Motion Pro	-	-	-	-
Filmmaker Mode	✓	✓	✓	✓	✓	✓
Upgraded - webOS	6.0	6.0	6.0	6.0	6.0	6.0
LG Sound Sync	✓	✓	✓	✓	✓	✓
Dolby Atmos®	✓	✓	✓	✓	-	-
Intelligent Voice Recognition	✓	✓	✓	✓	✓	✓
NEW - Game Optimizer	✓	✓	✓	✓	✓	✓
4K@120Hz /GSync/VRR/ALLM/HGiG	✓/✓/✓/✓/✓	✓/✓/✓/✓/✓	-/✓/✓/✓/✓	✓/✓/✓/✓/✓	-/✓/✓/✓/✓	-/✓/✓/✓/✓
Upgraded - Magic Remote	✓	✓	✓	✓	✓	✓
LG ThinQ AI	✓	✓	✓	✓	✓	✓
Upgraded - AI Picture	✓	✓	86" Only	✓	-	-
Apple Airplay 2 + HomeKit Compatibility	✓	✓	✓	✓	✓	✓
Upgraded - Home Dashboard	✓	✓	✓	✓	✓	✓
Google Assistant	✓	✓	✓	✓	✓	✓
Amazon Alexa	✓	✓	✓	✓	✓	✓
Sports Alert	✓	✓	✓	✓	✓	✓