



PRODUCT HIGHLIGHTS

- Art Mode
- Customizable Frame¹
- One Invisible Connection²
- No Gap Wall-mount³

SIZE CLASS



Enhance your living space with a TV that adds premium style and design. The Frame showcases museum-quality art when it's off, and over a billion shades of brilliant colour powered by Quantum Dots when it's on, making every space more inspiring, entertaining – and utterly personal.

KEY FEATURES

PRODUCT TYPE

- Lifestyle TV

PRIMARY FEATURES

- Art Mode
- Customizable Frame¹
- One Invisible Connection²
- No Gap Wall-mount³

ADDITIONAL FEATURES

- 100% Colour Volume with Quantum Dots⁴
- My Collection
- Compatible With Your Devices⁵
- SmartThings
- Bixby Voice Assistant on TV⁶

CONNECTIONS

- 4 HDMI Connections⁷
- 3 USB Connections
- LAN Port
- 802.11AC built-in Wi-Fi
- Bluetooth
- RS-232C Control (EX-Link)
- IP Control Support⁸
- Optical Audio Out Port

AUDIO

- Dolby Digital Plus
- 40 Watt 2.2 Channel (65" & 55")
- 20 Watt 2 Channel (49" & 43")
- Bluetooth Audio

INCLUDED ACCESSORIES

- The Frame Standard Smart Remote & Batteries
- Samsung Smart Control
- No Gap Wall-mount
- Power Cable

KEY FEATURES

1. ART MODE

With The Frame, you can showcase your favourite pieces of art and photography just as they would be seen on an actual picture frame hanging in your home. The Frame allows you to give inspiration to your home and add a touch of personal style to your existing living space.

2. CUSTOMIZABLE FRAME

The choice is yours when it comes to The Frame. Pick from interchangeable frames to suit your space, taste, or artwork. Magnets make it simple to attach and detach the customizable frame to the TV bezel for different styles. Choose from customizable frames in various colours.¹

3. ONE INVISIBLE CONNECTION

With a single, near-invisible optical cable, you can connect all your devices without any messy tangled wires. One slim cable connects your power, video and audio gear to the TV.²

4. NO GAP WALL-MOUNT

The No Gap Wall-mount places your TV flush against the wall just like a real picture frame. It's easy to tilt and adjust and blends in seamlessly with your décor. The only thing that stands out is the brilliant picture quality or art.³

ADDITIONAL FEATURES

1. 100% COLOUR VOLUME WITH QUANTUM DOTS

Quantum dots express over a billion colours at 100% colour volume⁴, resulting in accurate, rich and brilliant colours in any light.

2. MY COLLECTION

Display artwork and your own photos just as you would on paper, film, or canvas. Choose from various matte⁹ layouts¹⁰ and colours and even display multiple images at once.¹¹

3. COMPATIBLE WITH YOUR DEVICES

The Frame syncs with your other Samsung devices as well as Amazon Alexa, Google Assistant, SmartThings and AirPlay, making it easy to do more with your TV.⁵

4. SMARTTHINGS

SmartThings turns your TV into a dashboard for your smart home devices, from your refrigerator to your mobile device. Execute commands, control your devices and monitor your smart home without leaving the sofa.

5. BIXBY VOICE ASSISTANT ON TV

Spend more time watching and less time searching. Smart AI lets you easily search shows and movies through voice commands, and provides content recommendations tailored just for you.⁶

SPECIFICATIONS

MODEL: 65LS03
ORDER CODE: QN65LS03RAFXZC

SCREEN SIZE CLASS: 65"

SCREEN DIAGONAL MEASUREMENT: 64.5"

UPC CODE: 887276405971

COUNTRY OF ORIGIN: MEXICO

DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1453.9 X 830.9 X 45.8
- TV WITH STAND: 1453.9 X 876.5 X 290.8
- SHIPPING: 1611 X 966 X 222
- STAND FOOTPRINT: 11.5 X 166.6 X 290.9

WEIGHT (KG):

- TV WITHOUT STAND: 25.2
- TV WITH STAND: 25.5
- SHIPPING: 39.4

VESA SUPPORT: YES (400MM X 300MM)

ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- SAMSUNG SMART CONTROL
- VESA WALL MOUNT SUPPORT
- POWER CABLE

MODEL: 55LS03
ORDER CODE: QN55LS03TAFXZC

SCREEN SIZE CLASS: 55"

SCREEN DIAGONAL MEASUREMENT: 54.6"

UPC CODE: 887276405957

COUNTRY OF ORIGIN: MEXICO

DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1235 X 707.8 X 45.8
- TV WITH STAND: 1235 X 753.4 X 213.9
- SHIPPING: 1392 X 838 X 227
- STAND FOOTPRINT: 11.5 X 166.5 X 290.9

WEIGHT (KG):

- TV WITHOUT STAND: 19.2
- TV WITH STAND: 19.4
- SHIPPING: 31.1

VESA SUPPORT: YES (200MM X 200MM)

ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- SAMSUNG SMART CONTROL
- VESA WALL MOUNT SUPPORT
- POWER CABLE

SPECIFICATIONS

MODEL: 50LS03
ORDER CODE: QN50LS03TAFXZC

SCREEN SIZE CLASS: 50"

SCREEN DIAGONAL MEASUREMENT: 49.5"

UPC CODE: 887276406565

COUNTRY OF ORIGIN: MEXICO

DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1121.2 X 643.8 X 45.8
- TV WITH STAND: 1121.2 X 689.4 X 213.9
- SHIPPING: 1269 X 780 X 216
- STAND FOOTPRINT: 11.5 X 166.5 X 290.9

WEIGHT (KG):

- TV WITHOUT STAND: 13.3
- TV WITH STAND: 13.6
- SHIPPING: 24

VESA SUPPORT: YES (200MM X 200MM)

ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- SAMSUNG SMART CONTROL
- VESA WALL MOUNT SUPPORT
- MINI WALL MOUNT SUPPORT
- POWER CABLE

MODEL: 43LS0
ORDER CODE: QN43LS03TAFXZC

SCREEN SIZE CLASS: 43"

SCREEN DIAGONAL MEASUREMENT: 42.5"

UPC CODE: 887276406558

COUNTRY OF ORIGIN: MEXICO

DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 966.6 X 556.8 X 45.8
- TV WITH STAND: 966.6 X 602.4 X 213.9
- SHIPPING: 1089 X 680 X 210
- STAND FOOTPRINT: 11.5 X 166.5 X 290.9

WEIGHT (KG):

- TV WITHOUT STAND: 11
- TV WITH STAND: 11.2
- SHIPPING: 20.5

VESA SUPPORT: YES (200MM X 200MM)

ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- SAMSUNG SMART CONTROL
- VESA WALL MOUNT SUPPORT
- MINI WALL MOUNT SUPPORT
- POWER CABLE

ASSETS

ACCESS The Frame TV ASSETS ON MICROSOFT TEAMS

[Product Images](#)

[Lifestyle Images](#)

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If you do not have a Teams account, please email teamsaccess@cheil.com for access.

*Applicable only to the 98" model. ¹8K Resolution is defined as having 7,680 x 4,320 pixels. ²8K AI Upscaling enhances content to near-8K picture quality. Based on laboratory testing. Viewing experience may vary according to types of content and format. 8K AI Upscaling may not apply to PC connection, and certain conditions of Game Mode. ³The 'Ambient Mode' background setting feature may vary depending on the environment where the TV is installed including, but not limited to, wall designs, patterns and/or colours. ⁴HDMI-CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. ⁵Requires third-party control system installation. See www.samsung.com/us/business/custominstall. ⁶A small gap between the wall and TV may occur if wall is not 100% flat or is constructed off-angle to the floor or if installed incorrectly. ⁷100% colour volume according to DCI-P3 Colour Space tested by Verband Deutscher Elektrotechniker (VDE Germany) ID.40045577 December 2017. ⁸Burn-in is a permanent defect in areas of a TV display that can be caused by cumulative effects of displaying the same image or scene for long periods of time, sometimes even as little as one hour. In the event of burn-in from normal consumer use, Samsung Customer Service (1-800-726-7864) will either repair or replace at its option the 2019 QLED TV with a similar model. This guarantee requires a valid serial number, valid picture proof of burn-in and product registration on Samsung.com starting from May 1st, 2017. Does not cover fraudulent claims or claims of burn-in resulting from negligence or improper use of TV. Repair or replacement typically occurs within 2-3 weeks but could take longer. ⁹Samsung Account log-in and data network connection (Wi-Fi or data network) are required to use Bixby. User interface design is subject to change. Not all features available at launch. Bixby recognizes select languages. Others to be supported. Using Bixby Voice may be limited under certain situations. Bixby Voice is designed to recognize certain US English accents and dialects. Some Bixby features may not be available depending on country, region or language. ¹⁰Some features and functions provided by connected devices may not be supported or limited to use. ¹¹Apple and AirPlay 2 are trademarks of Apple Inc., registered in the U.S. and other countries. AirPlay 2 requires iOS 12.3 or later, or macOS 10.14.5 or later. © 2020 Samsung Electronics Canada Inc. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co., Ltd. used with permission.