

# 50UM7300AUE

50" UM73 LG UHD TV

- **4K Active HDR**
- **webOS™ 4.5**
- **LG ThinQ® AI**
- **Bluetooth**
- **Premium Design**



## DESCRIPTION

Start movie night right with the LG UHD TV 4K screen that provides four times the resolution of Full HD. Its powerful quad-core processor enhances picture and sound, while 4K Active HDR adjusts picture scene by scene. LG UHD TV also combines LG ThinQ® with the voice assistance of the Google Assistant\* and Alexa\*\* to control your entertainment and smart home. It's TV that transforms your experience.

\*Service limited to certain languages. Some features require 3rd party service subscriptions.  
\*\*Available via firmware update later in 2019.

## KEY FEATURES

### 4K Active HDR

Discover 4K resolution detail and more lifelike picture with scene-by-scene picture adjustment. LG supports two of the most popular HDR formats, HDR10 and HLG.

### webOS™ 4.5

Easy, fun, intuitive. Discover the magic of smart home voice control and personalized content recommendations on LG's award-winning interface.\*

\*Internet connection required.

### LG ThinQ® AI

LG UHD ThinQ AI TV listens, thinks and answers to provide the ultimate personalized entertainment and control over your smart home.

## Bluetooth

Wirelessly connect a range of devices through Bluetooth 5.0 or easily pair with LG sound bars using LG Sound Sync.

## Premium Design

Only a few inches thick, LG UHD TVs offer sleek modern lines and impressively lightweight frame. A home theatre-friendly look, whether mounted or displayed on a stand.

## SPECIFICATIONS

### PICTURE (PANEL)

Display Type	4K LCD Display
Display Resolution	4K Ultra HD (3,840 x 2,160)
Wide Viewing Angle	No
Backlight Type	Direct

### PICTURE (PROCESSING)

Picture Processor	Quad Core Processor
Refresh Rate	TruMotion 120 (Native 60Hz)
HDR (High Dynamic Range)	4K Active HDR (HDR10, HLG) HDR Dynamic Tone Mapping
Clarity	Noise Reduction
Colour	Advanced Colour Enhancer True Colour Accuracy
Resolution Upscaler	4K Upscaler

### AI TV (ARTIFICIAL INTELLIGENCE)

LG ThinQ® AI	Yes
Google Assistant	Yes
Alexa Built-In	Yes (Available via firmware update)
Google Home Compatible	Yes (Google Home device sold separately)
Amazon Alexa Compatible	Yes (Amazon Alexa device sold separately)
Intelligent Voice Recognition	Yes

### SMART TV

Operating System	webOS
Magic Remote Control	Yes (Point, Click, Scroll, Voice)
Universal Remote Control	Yes (Auto Device Detection)
LG Content Store (App Store)	Yes
Full Web Browser	Yes

### AUDIO

Speaker System	2.0 Channel
Output Power	20W
WiSA Ready	No
DTS Decoder	DTS-HD
Bluetooth Audio Playback	Yes
LG Sound Sync	Yes

### CONNECTIVITY

Wi-Fi® Standard	Wi-Fi Certified 802.11ac
Bluetooth® Support	Version 5.0
IP Control	Yes
HDMI-CEC (Simplink)	Yes
TV Tuner	ATSC, Clear QAM
Smart Phone Connectivity	Yes



### INPUTS & OUTPUTS

HDMI Input (HDCP 2.2)	3 (1 rear, 2 side)
HDMI Audio Return Channel (ARC)	ARC (HDMI 2)
USB Ports (v 2.0)	2 (1 rear, 1 side)
RF Connection Input (Antenna/Cable)	1 (rear)
Composite Input (AV)	1 (rear)
Ethernet Input	1 (rear)
Digital Audio Output (Optical)	1 (rear)

### POWER

Power Supply (Voltage, Hz)	AC 120V, 50/60Hz
Standby Power Consumption	Under 0.5W
Power Consumption	60.6W
Annual Power Consumption	113Wh/y

### DIMENSIONS/WEIGHTS/UPC

TV Dimensions with Stand (WxHxD)	1130 x 722 x 231mm / 44.5" x 28.4" x 9.1"
TV Dimensions without Stand (WxHxD)	1130 x 663 x 86.3mm / 44.5" x 26.1" x 3.4"
Packaging Dimensions (WxHxD)	1215 x 775 x 175mm / 47.8" x 30.5" x 6.9"
Stand Width	1039mm / 40.9"
TV Weight with Stand	11.5kg / 25.4 lbs
TV Weight without Stand	11.3kg / 24.9 lbs
Packaging Weight	14.3kg / 31.5 lbs
VESA Mounting (W x H)	200mm x 200mm
UPC	719192630338

### ACCESSORIES INCLUDED

Remote Magic Remote	Included
Remote Control Battery	Yes
Power Cable	Yes
Quick Start Guide	Yes
E-Manual	Yes

### WARRANTY

Limited Warranty	1 Year Parts & Labour
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